

Well the Australia Day celebrations for those in several parts of Australia were put on the back foot due to the bad weather. Fire one day, floods the next. I hope that everyone reading this newsletter has escaped the fires and floods of January (again). If your business has been affected by the recent wild weather contact me (when you can) and I'll help you out in some way with your online operation.



Let's keep it simple this month. I want to show you a resource I use several times a week to make things easier for me personally and my team.

[Fiverr.com](http://Fiverr.com) – put simply it's a job resource site for small tasks that cost \$5 to complete.

While it sounds crazy and let's face it there is a lot of less than worthy fiverr jobs on offer, let me outline what I use and get value from. This list is only scratching the surface of what's on offer.

Press release creation / press release editing / social media engagement (get likes on pages / tweets / Google +1's) / graphic art / small video transitions / HTML and CSS fixes for tricky website problems / transposing audio to text / guest posting on other peoples blogs / special link building tasks / custom gifts.

Sure the jobs are small and concise, but we are talking about \$5 here. If you have something more complex then make sure to use [oDesk.com](http://oDesk.com).

Just like on any job resource site, once you start using it, you will come across vendors that are better than others. I have my list of Fiverr vendors that I reuse over and over again.

I thoroughly recommend you check out [fiverr.com](http://fiverr.com) and see what's on offer as it relates to your business.

Aaron

## Technical News

Warning: PHP 4 is being phased out, so if you have any scripts still running PHP 4 only code, you'll need to upgrade them to PHP 5.3 compliant code. If you are unsure contact the office on [support@netrospect.com.au](mailto:support@netrospect.com.au)

And for the longest decommissioning of a server in history (14 months so far since the announcement and counting). We've had to push back the decommissioning of the Mercury server still running PHP 4 in Sydney until the 12<sup>th</sup> Feb 2012. All accounts have been migrated onto newer machines. If your account is was moved from this web server, you may have to change your domain nameservers, however you will be notified if that is the case.

Make sure you [contact support](#) from the website or [support@netrospect.com.au](mailto:support@netrospect.com.au) or phone if you notice anything amiss with your account.



From the desk of  
Aaron Dwyer (owner)



This newsletter is now  
distributed digitally to help  
the environment

## Domain Name Renewal Letter / Invoice Scams

This is an important standing insert in these newsletters.

If you receive any notices that look like invoices for your domain name in the mail, they are not real and are scams.

Why these companies are still allowed to continue with this misleading advertising is amazing. ACCC?

All domain renewals from your registrar will come via email, not normal postal mail.

**WARNING:** Please make sure that the domain renewal email is coming from the same registrar that you purchased the domain name from. Phishing emails exist for domain name renewals.



## What Is Your Biggest Online Business Problem?

Do you have an online business problem that is keeping you awake at night, tossing and turning in bed, eyes wide open staring at the ceiling? We can help you solve almost any online business problem during a FREE 20 minute strategy session. This \$117 value is yet another benefit of your Netrospect Membership, but these FREE strategy sessions are limited to only two each month and booked on a first-come, first served basis. To reserve your time, email in to [support@netrospect.com.au](mailto:support@netrospect.com.au)



## Offer of the Month

Setup or fix your Google Plus Places local business page. \$50 (normally \$150). If you don't know the value in this or that even need a Google Places page then this offer is not for you. Only 1 per month offered.

Limited to only the first member that contacts the office before 15/02/13 via email to [support@netrospect.com.au](mailto:support@netrospect.com.au)



## Testimonials

If we have helped you in any way that has impressed you and made you think "I'm glad I have Netrospect looking after my website and emails", we'd really appreciate it if you could send us an email about it. A couple of sentences is all it takes. **Anyone that sends in a testimonial will get 1 month FREE web hosting credit.**

## Don't Forget About Your Referral Bonuses

Every time you refer a new web hosting member to us, we will credit your account with **THREE (3) months free web hosting**. If you refer a new web marketing member to us, we'll credit your account with **TWELVE (12) months free web hosting**. It's so simple, and it just works. Spread the word. A new member can leave your name in the signup form so you get credit for the referral.

Thank you to our loyal members that continue to refer new businesses to us.

## ARE YOU ON THE MOVE?

Don't forget to contact the office if you are moving to a new address or changing your email address. This is very important, since if there is an issue with your account and we can't contact you, then your website and emails may be suspended until we can.

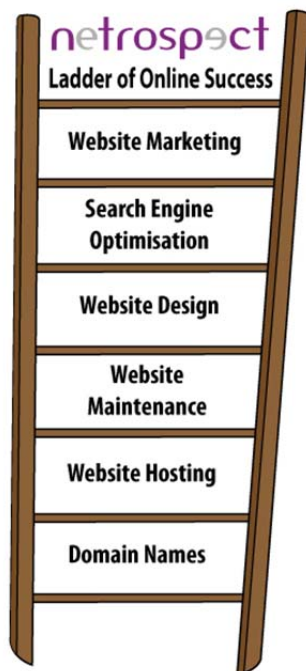


### Lucky Member of the Month

Member Name : Darren Rowlett

Website : [www.irrigationdesignaustralia.com.au](http://www.irrigationdesignaustralia.com.au) (member since Sep 2005)

If this is you, you've won **THREE months of web hosting**. (value \$30 if you are on the **Bronze plan**). To claim your prize, you must contact us by email before 15/02/2013



**Website Marketing Benefits** | to upgrade [contact us](#)

This is the whole enchilada, which includes analysis of needs, increase your traffic and / or conversions, change content, design, layout, mobile readiness, local business map listings. From consulting or full done for you service and includes all of the below benefits.

**Search Engine Optimisation Benefits** | to upgrade [contact us](#)

Rank your website higher in the search results the right way. Following Google's SEO guidelines, and our methods won't damage your website reputation in the search engines or have negative effects in the future.

From consulting to full done for you service.

**Website Design Benefits** | to upgrade [contact us](#)

Full website design or re-design using the most up-to-date web technology and open source content management systems, such as Wordpress and Joomla. From small websites to online commerce.

**Website Maintenance Benefits** | to upgrade [contact us](#)

There is always something to keep up-to-date on your website, content, web software such as Wordpress / Joomla.

Monthly plans starting at \$20 / month

**Website Hosting Benefits** | <http://netrospect.com.au/shared>

Business web and email hosting plans to suit all small to medium businesses. Redundant email servers to keep your email delivery safe, and backed up servers to keep your website safe. Local Australian support and service. Starting from \$100 / yr

**Domain Name Benefits** | visit <http://domains.netrospect.com.au>

Simple to use management interface, domain privacy available  
 .com.au, .net.au \$74.95 / 2yrs  
 .com, .net, .org \$17.95 / yr

Chuckle of the Month



When you get to be two weeks old like me Mort,  
you'll give anything to be a maggot again.

Source: [www.dementedenizens.com](http://www.dementedenizens.com)