

Happy belated St Patrick's day everyone. I'm always reminded when St Patrick's day comes around of a childhood notion of catching a Leprechaun and getting him to lead me to his pot of gold as a bribe for letting him go. You have to be creative on deciding on a way to try to catch the Leprechaun, since they are



tricky fellows. You can either lure him to you, and try to grab him, or set up a Leprechaun trap to capture him in. When you catch them don't take your eyes off them for a second otherwise they disappear. Now that I think of it, it sounds just like everyday business to me. Right down to the pot of gold at the end for those that succeed.



From the desk of
Aaron Dwyer (owner)



This newsletter is
delivered digitally to help
the environment

The focus of this newsletter is going to be all about online security. The security of your website is just the same as looking after the security of your house / car / business. But unfortunately many of you are not only leaving the doors unlocked but the doors and windows wide open for hackers to get in and cause malicious damage. See video at bottom of page.

Looking after many websites and overseeing the hosting of hundreds of businesses puts me in a prime position to tell you how bad the state of security on the majority of websites actually is.

I know it's not something that you normally think about, but there are very real consequences when your website is hacked. Loss of business, loss of reputation, loss of your website and data that you may have collected. Infecting your visitors computers and their businesses with viruses. The list of issues is long.

But the risk can be reduced by keeping your website software files and databases up to date, just like you would do with your operating systems. How many Windows updates do you get these days? Your website



software is exactly the same. If you aren't technically capable or don't know someone who is, then make sure you contact us to do a free security audit and we can get your website upgraded and secure.

I invited Chris Horsley from csirtfoundry.com a local Brisbane security company to speak at one of the Brisbane Internet Business Meetups that I organize every month. This is a very important topic and I urge you to watch this [video of Chris's presentation about website security](#).

Next month in April, I've got a video of a seminar I organised for using social media to drive more traffic to your website and also all about the recent Google Panda update and how it affects your online business.

And remember, as Netrospect Inner Circle Members you can always give me a call or drop me an email to discuss your website. No question is too small or too large. I'm here for you.

Aaron

Technical News

It's important to stay up to date with software on the servers. Security is our top priority. This includes the operating system / Apache / Emails / FTP and PHP. PHP 5.3 is now the standard PHP that is on all newer servers. This has affected a few hosting accounts that run software that was not up to date. Joomla / Wordpress / and other PHP applications must be kept up to date for security patches and software updates. We have been working with anyone that has been affected by these changes.

We've had to push back the decommissioning of the Mercury server still running PHP 5.2 in Sydney until the 10th May 2012. This only affects a few remaining accounts that are still on this server. They will be migrated during April / May onto newer machines.

Make sure you [contact support](#) from the website or support@netrospect.com.au or phone if you notice anything amiss with your account.

Domain Name Renewal Letter / Invoice Scams

This is an important standing insert in these newsletters.

If you receive any notices that look like invoices for your domain name in the mail, they are not real and are scams.

Why these companies are still allowed to continue with this misleading advertising is amazing. ACCC?

All domain renewals from all registrars will come via email, not normal postal mail.

Please make sure that the domain email is coming from the same registrar that you purchased the domain name from.



Testimonials

If we have helped you in any way that has impressed you and made you think “I’m glad I have Netrospect looking after my website and emails”, we’d really appreciate it if you could send us an email about it. A couple of sentences is all it takes. **Anyone that sends in a testimonial will get 1 month FREE web hosting credit.**

Don’t Forget About Your Referral Bonuses

Every time you refer a new web hosting member to us, we will credit your account with **THREE (3) months free web hosting**. If you refer a new web marketing member to us, we’ll credit your account with **TWELVE (12) months free web hosting**. It’s so simple, and it just works. Spread the word. A new member can leave your name in the signup form so you get credit for the referral.

Thank you to our loyal members that continue to refer new businesses to us.

ARE YOU ON THE MOVE?

Don’t forget to contact the office if you are moving to a new address or changing your email address,. This is very important, since if there is an issue with your account and we can’t contact you, then your website and emails may be suspended until we can.



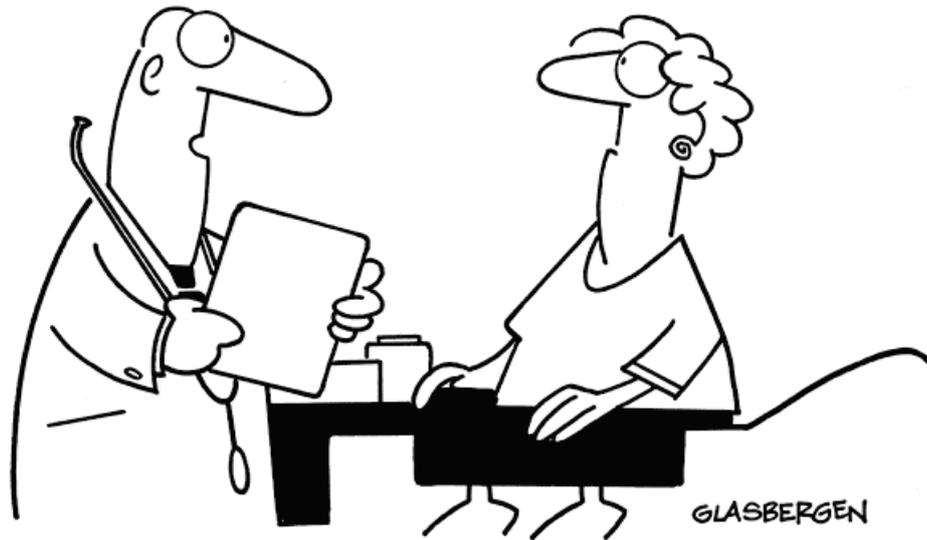
Lucky Member of the Month

Member Name : Christian Loghem
 Website : <http://www.thechefsolution.com>

If this is you, you’ve won **THREE months of web hosting. (value \$30 if you are on the Bronze plan)**. To claim your prize, you must contact us by email before 15/4/2012

Chuckle of the Month

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**“I looked up your symptoms on Google.
If you want a second opinion, I can check Yahoo.”**

Source: www.glasbergen.com